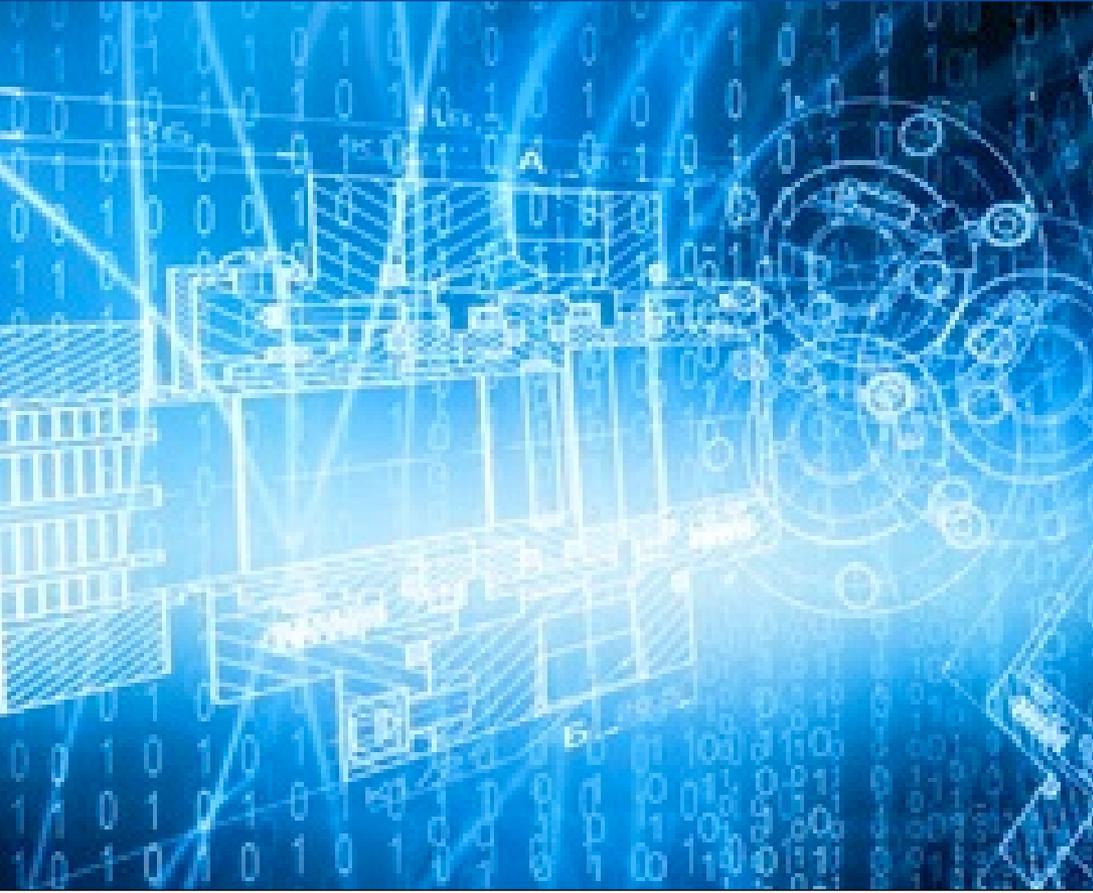


## Overview of the Data Matching Process



*Division of Eligibility Support,  
Marketplace Eligibility and  
Enrollment Group,  
CCIIO*

*September 2016*

# Agenda

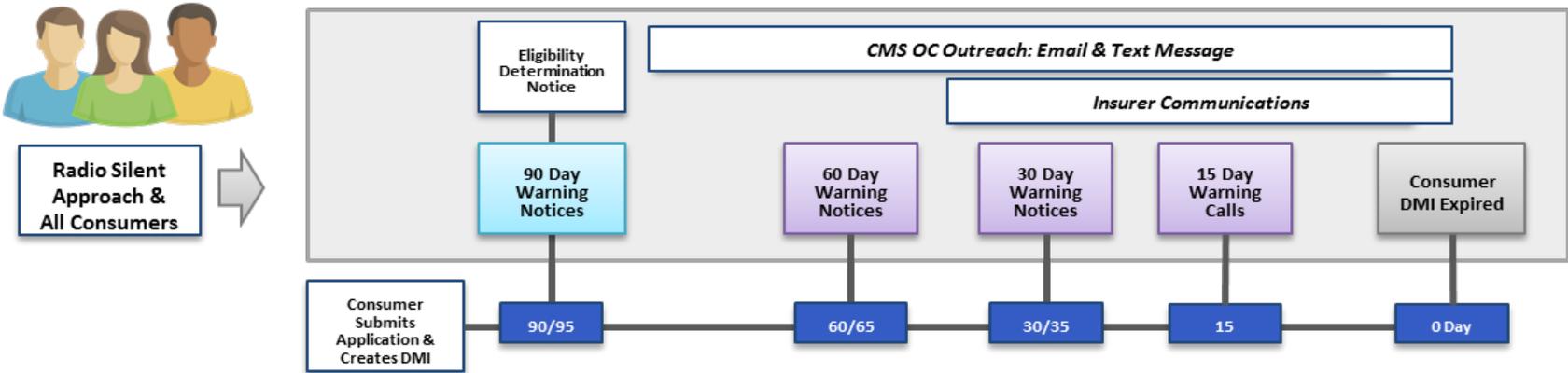
## Contents

1. Data Matching Basics
2. Outreach Timeline
3. Key Elements of the Reminder Notices

# Data Matching Issues (DMI)—Basic Sequence

- Attempt verification through Trusted Data Sources
- DMI generated and clocks start
- Temporary eligibility granted
- Inconsistency period to provide documentation
- Outreach activities occur
- Adjudication of documents received
- Expiration or adjustment activities occur, as applicable

# Data Matching Outreach Timeline



# Key Features of Reminder Notices

- Printed on Health Insurance Marketplace letterhead
- Sent on a rolling basis, depending on when the consumers applied for coverage
- Include a subject line that will say **“ACT NOW: You must submit the requested documents immediately or you may risk losing your Marketplace health coverage and/or the help you’re getting to pay for your Marketplace health coverage”**.
- Direct consumers to either upload or mail documentation
- Provide instructions for getting additional help including help in languages other than English

# DMI Details In Reminder Notices

Applicant Name	What We Need to Verify	Documents Needed By	Result If We Can't Verify
John Doe	Citizenship or immigration status	1/22/16	Marketplace coverage will end
All Applicants in Doe Household	Annual household income	1/17/16	Financial help will change or end
Mary Doe	Not receiving health coverage from Medicare, Medicaid, the Veterans Administration, the Peace Corps or another public program	1/17/16	Financial help will end
Sue Doe	Not enrolled in or eligible for qualifying Employer-sponsored coverage	1/17/16	Financial help will end
Mikey Doe	American Indian or Alaska Native status	1/17/16	Financial help will change or end