

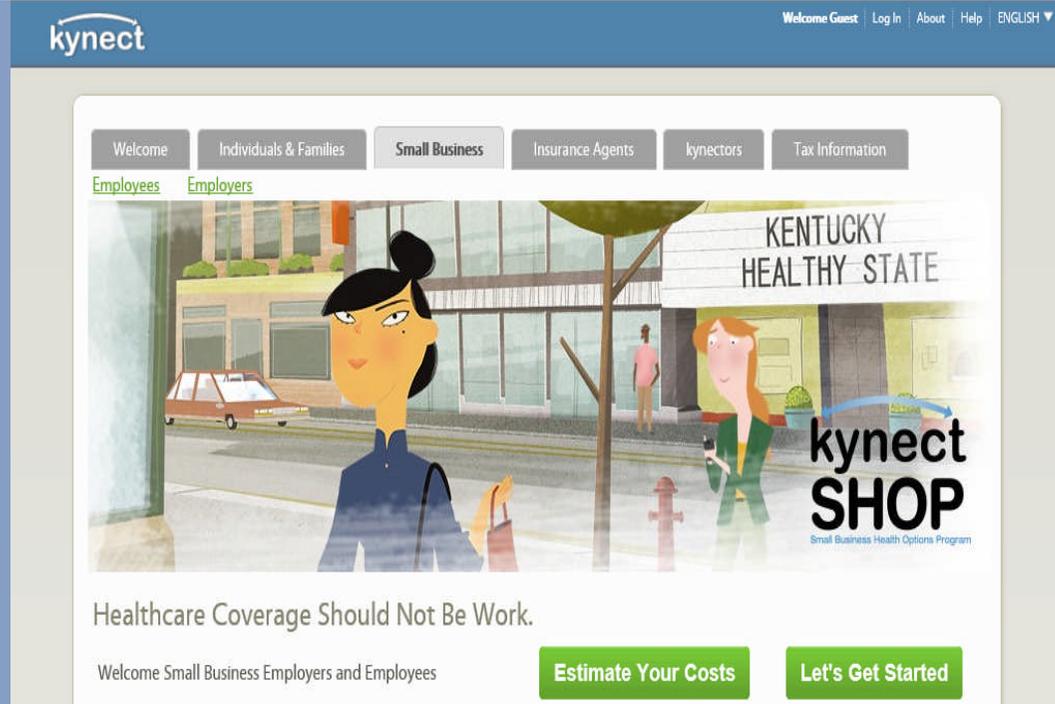
SHOP 2017

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kynect SHOP

kynect is changing and it may change the way Employers find health insurance coverage for their employees.

Employers will use HealthCare.gov for 2017 plan year SHOP enrollments

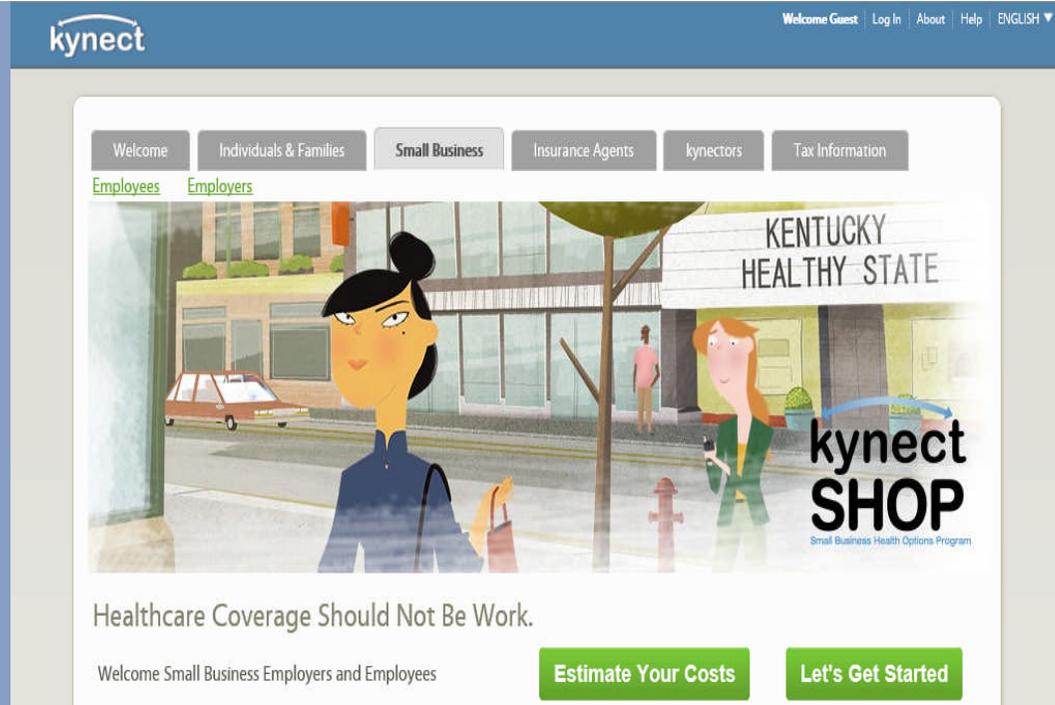


The screenshot shows the kynect SHOP website interface. At the top, the kynect logo is on the left, and navigation links for "Welcome Guest", "Log In", "About", "Help", and "ENGLISH" are on the right. Below the logo is a horizontal menu with tabs for "Welcome", "Individuals & Families", "Small Business", "Insurance Agents", "kynectors", and "Tax Information". Underneath, there are links for "Employees" and "Employers". The main content area features an illustration of a woman in a blue shirt and a woman in a green shirt standing in front of a building. A sign on the building reads "KENTUCKY HEALTHY STATE". The kynect SHOP logo is prominently displayed, with the tagline "Small Business Health Options Program" below it. Below the illustration, the text reads "Healthcare Coverage Should Not Be Work." and "Welcome Small Business Employers and Employees". At the bottom right, there are two green buttons: "Estimate Your Costs" and "Let's Get Started".

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If Employers started SHOP coverage in 2016, they will continue managing their plan and invoices through kynect for the remainder of the plan year.



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Example: Group's coverage began August 1, 2016.

- The group's plan year will end on July 31, 2017.
- The group will continue to use kynect for enrollments through July 31, 2017.
- Group will need to use HealthCare.gov for plan year effective August 1, 2017.
- Group will need to begin setup on HealthCare.gov prior to the end of current plan year.

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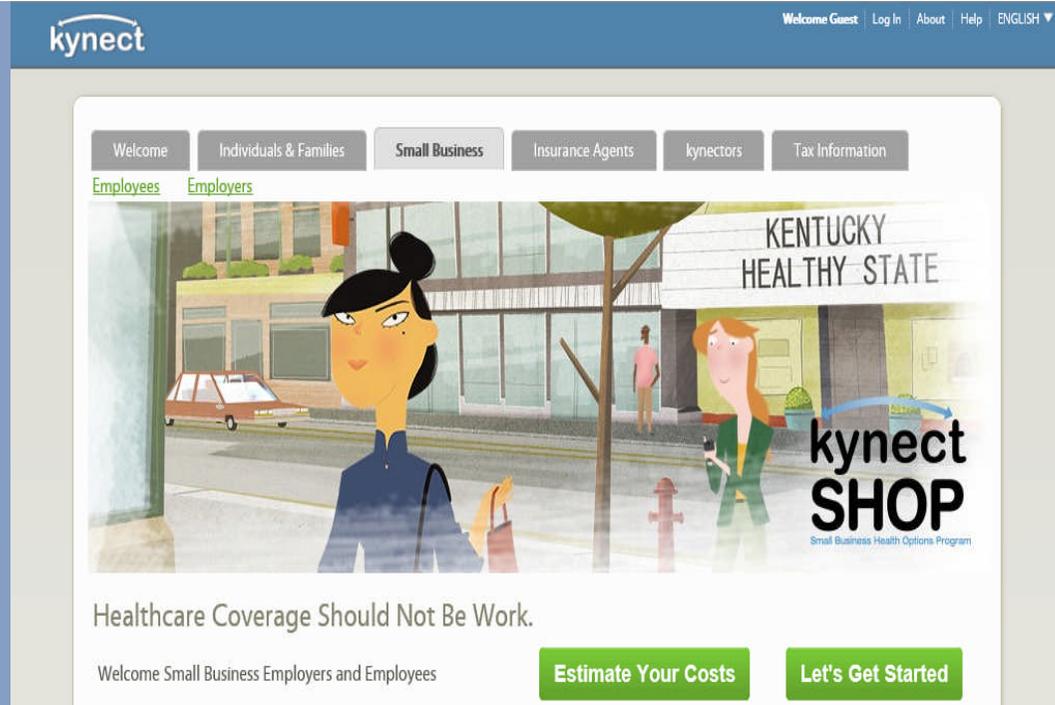
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Employers get a notice from kynect SHOP when it is time to apply on HealthCare.gov

Notice will be sent 90 days prior to the 2017 annual renewal date.

Notice will direct small businesses to apply on HealthCare.gov.



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SHOP 2017

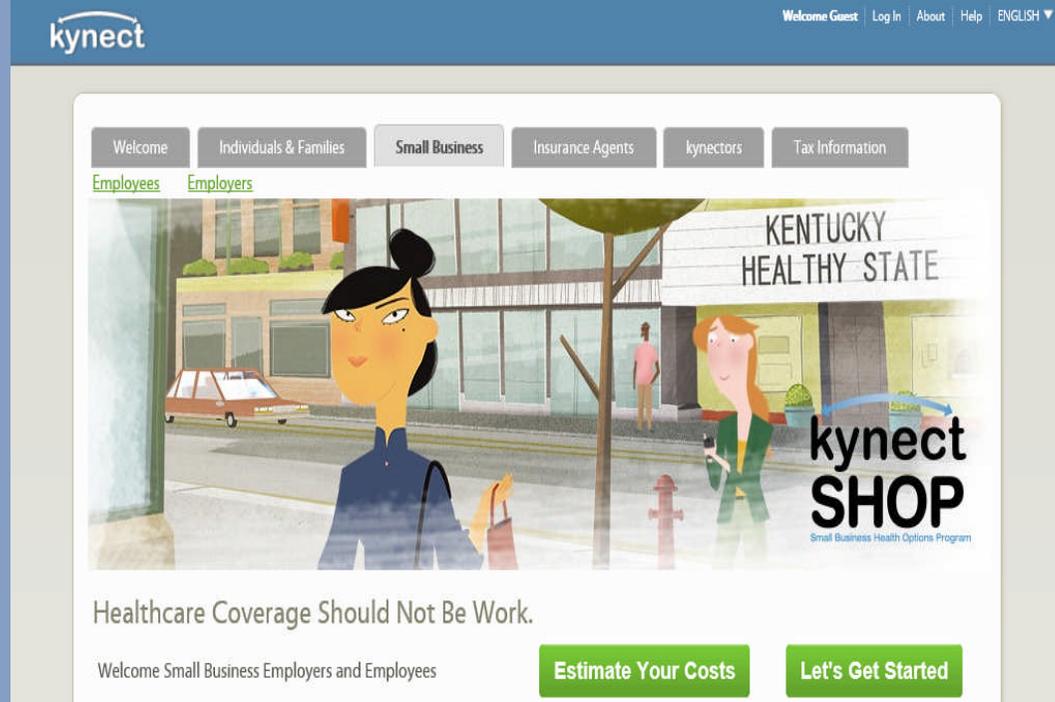
Kynect SHOP

New SHOP applicants last enrollment opportunity through kynect is October 31, 2016.

Employees OEP would be November 1st to November 10th to choose a plan.

Effective date of enrollment for October 31, 2016 enrollments is 12/01/2016

As of November 1, 2016, all new enrollments with an effective date of January 1, 2017 or later will need to use HealthCare.gov



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