

Pre OEP October 15-31

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Open enrollment for health insurance through HealthCare.gov begins November 1st and ends December 15th. If you do not have coverage through HealthCare.gov today but qualify, this is your chance to enroll.

Depending on your county of residence, your options for health coverage may have changed. Some Kentucky counties now offer two insurance carriers.

Remember, you only have until December 15th to enroll.

Visit healthcare.gov or call [1-855-459-6328 or *insert local number here*] to find out if you fall within one of these counties or to find local in person help.

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It's almost time to enroll at Healthcare.gov!

Open enrollment begins November 1st and ends December 15th for coverage starting January 1, 2019. If you don't have coverage through HealthCare.gov today but qualify, this is your chance to get covered.

Some Kentucky counties now offer two options for health insurance carriers. Be sure to keep this in mind while shopping for coverage.

Remember, You only have until December 15th to enroll.

If you have coverage in 2018, you will be automatically reenrolled in the same or a similar plan, depending on what is available where you live.

Go to HealthCare.gov to enroll.

If you want to find in person help in your area, call [1-855-459-6328 or *insert local number here*].

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Healthcare.gov is for people who don't have health coverage through a job, Medicare, Medicaid, Kentucky Children's Health Insurance Program also called KCHIP, or another source.

At Healthcare.gov, what you pay for insurance depends on your income and other factors – Over 8 in 10 people who apply are eligible for help paying for coverage. That means that if you qualify for help paying for coverage, the amount that you have to pay for your health plan may be the same as this year depending on the plan you select. So, don't miss out! Go to HealthCare.gov to find out!

This year, you may have more options of whom you choose as your insurance carrier. Some Kentucky counties offer plans from Anthem AND CareSource.

Remember, you must enroll between November 1st and December 15th for 2019 coverage.

- If you enroll between November 1st and December 15th your plan will start January 1.
- After December 15th you can only enroll in a 2019 health insurance plan if you experience an event that will allow you to enroll, like losing health care coverage or if your 2018 plan is no longer available.

See which issuers your county offers and apply online at healthcare.gov. You can also find in person help by calling [*insert local number here*].

Visit Healthcare.gov or call today!

During OEP November 1- December 15

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Open Enrollment for health insurance is going on now. If you had health insurance through HealthCare.gov in 2018, now is the time to enroll in a new plan or renew your coverage. If you don't already have coverage through HealthCare.gov but qualify, this is your chance to get covered.

Some Kentucky counties offer more than one choice of health insurance providers. Don't delay! Go to HealthCare.gov to find out!

Open Enrollment ends December 15th for coverage starting January 1, 2019.

Visit healthcare.gov or call [*1-855-459-6328 or insert local number here*] to find out if you qualify or to find local in person help, or to see which insurance carriers your county offers.

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HealthCare.gov Open Enrollment Period is going on now through December 15th. If you had health insurance through HealthCare.gov for 2018 or if you don't have coverage yet but qualify, this is your chance to get enrolled.

New enrollees have until December 15th to enroll for coverage starting January 1, 2019. If you already have coverage, check to see if your plan is still available or shop for a new plan for 2019.

Your options for health insurance coverage may have changed this year.

Visit healthcare.gov or call [*1-855-459-6328 or insert local number here*] to find out if you qualify or find local in person help, or to see what changes have been made to your county's coverage options.

Mock Submission:

Open Enrollment Script

Radio Public Service Announcement: 30 sec (PSA)

HealthCare.gov Open Enrollment Period is Going on Now

30 second spot

Live copy (announcer)

Healthcare.gov open enrollment is going on now. If you had health insurance through HealthCare.gov in 2018, now is the time to enroll in a new plan or renew your coverage. If you do not already have coverage through HealthCare.gov but qualify, this is your chance to get enrolled.

Also, your options for health coverage may have changed this year, depending on your county of residence.

Open Enrollment ends December 15th for coverage starting January 1, 2019.

Go to HealthCare.gov to find out what options you have and to enroll in a health plan today!

If you want to find in-person help in your area, call [1-855-459-6328 or *insert local number here*].

A PUBLIC SERVICE MESSAGE BROUGHT TO YOU BY THE KENTUCKY HEALTH BENEFIT EXCHANGE